

USPS Postcard Regulations for Automated Mailing Postage Discounts

Rates and regulations current and believed to be accurate as of 11-1-15. Summit Printing assumes no liability for any of these postal regulations if the USPS objects to the accuracy of any information provide hereof. Verification is recommended prior to beginning any project. Last known URL related to thes regulations on the USPS website was located at:

<http://pe.usps.com/text/qsg300/Q201.htm>

JUMBO POSTCARD SPECIFICATIONS:

Current Postal Rate: 49¢ (same as 1 oz letter rate)

	<u>Minimum</u>	<u>Maximum</u>
Length	5 inches	11 1/2 inches
Height	3 1/2 inches	6 1/8 inches
Thickness	0.009 inch	0.016 inch

Round Corners
Post Office will not accept or mail postcards with rounded corners for mail automation (bulk rate)

ASPECT RATIO
(length divided by height)

The aspect ratio of any postcard must be between 1.3 and 2.5 to obtain automated mailing postage discounts. The only exception is a postcard with the dimension 5 1/2 inches by 4 1/4 inches, which is exactly the size of a standard letter-sized piece of paper divided precisely into 4 equal pieces which is an aspect ration of 1.29 as there is no paper waste.

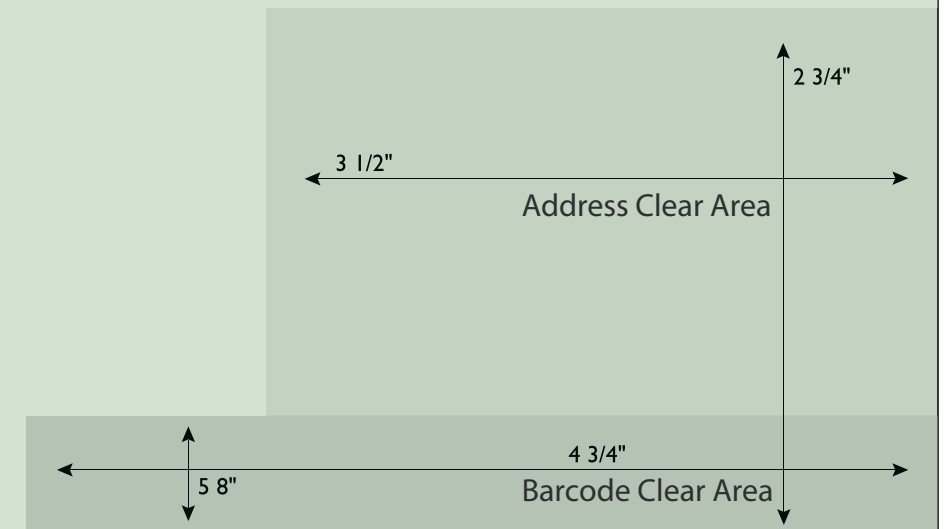
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STANDARD POSTCARD SPECIFICATIONS:

Current Postal Rate: 34¢

	<u>Minimum</u>	<u>Maximum</u>
Length	5 inches	6 inches
Height	3 1/2 inches	4 1/4 inches
Thickness	0.007 inch	0.016 inch

STANDARD POSTCARD



No background text/graphics in the **Address Clear Area** or **Barcode Clear Area** greater than 7% grayscale. The only text allowed in the addressing area is the recipient mailing address



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Downloadable Mailing Templates

For downloadable templates that meet the official **USP Postal Service** guidelinges for bulk rate mail postage in approved postcard sizes visit:

<https://www.summitprintingpro.com/graphic-design/printing-templates.html#postcardsMail>